**Government of the People’s Republic of Bangladesh**

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**Directorate General of Family Planning**

**I E M Unit**

**6, Kawran Bazar, Dhaka**

**Invitation for Tender**

Memo no. DGFP/IEM/Media-2347/872 Date : 19/09/2016

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| --- | --- | --- |
| 1. | Ministry/ Division  | Ministry of Health & Family Welfare |
| 2. | Agency | Directorate General of Family Planning |
| 3. | Procuring Entity Name | Director IEM & Line Director IEC |
| 4. | Procuring Entity Code | None |
| 5. | Procuring Entity District | D DhakaD Dhaka |
| 6. | Invitation for | Selection of Adverting Firm/Production House forMedia campaign through private TV channels |
| 7. | Invitation Ref No |  DGFP/IEM/Media-2347/872 |
| 8. | Date |  19 / 09 /2016 |

KEY INFORMATION

|  |  |  |
| --- | --- | --- |
| 9. | Procurement Method | NCB |

 FUNDING INFORMATION

|  |  |  |
| --- | --- | --- |
| 10. | Budget and Source of Fund  | RPA (GOB) |
| 11 | Development partner |  IDA |

 PARTICULAR INFORMATION

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| --- | --- | --- |
| 12. | Programme Code | 5-2781-5350 |
| 13. | Programme Name |  Information, Education & Communication (IEC) under HPNSDP |
| 14. | Tender package Name | Media campaign through private TV channels  |
| 15. | Tender package No |  IEC-S-2 |
| 16. | Tender publication Date | 20 /10/2016 |
| 17. | Tender Last Selling Date | 04 /10 /2016 During office time |
| 18. | Tender receiving Date and Time | 05 /10 /2016 up to 11.30 noon. |
| 19. | Tender opening Date and Time | 05 /10/2016 at 12.30 PM. |
| 20. | Name and Address of the office (s)Selling ,Receiving and Opening Tender document | Director, IEM & Line Director,( IEC),IEM Unit, Directorate General of Family Planning, 6, Kawran Bazar, Dhaka-1215 |

INFORMATION FOR TENDERER

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| --- | --- | --- |
| 21 | Eligibility of Tenderer |  The firm must fulfill the qualifications criteria stipulated in the tender data sheet (TDS) and other required conditions mentioned in the tender document. |
| 22. | Brief description of goods | Media campaign through private TV channels |
| 23. | Brief description of related services | None |
| 24. | Tender document price | Taka 1000/- (one Thousand) (non- refundable) per schedule. Method of payment should be paid through Treasury Challan of Bangladesh Bank/ Sonali Bank in favor of Director General, Directorate General of Family Planning, 6, Kawran Bazar, Dhaka, in the following:-code **“1-2781-0000-2366** |
| 25. | Lot No.  | Identification of package |  Location (final destination) | Tender security amount (Taka) | Completion time (in weeks) |
|  | 01 | Media campaign through private TV channels  | Media campaign through private TV channels  |  Tk=2,45,000/-(Two lac forty five thousand only ) | 10 (ten) weeks from the date of signing of the contract  |
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PROCURING ENTITY DETAILS

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| --- | --- | --- |
| 26. | Name of official Inviting tender  |  Md. Ferdous Alam |
| 27. | Designation of official Inviting tender  |  Director, (IEM) & Line Director, (IEC) |
| 28. |  Address of official inviting tender  | IEM Unit, Directorate General of Family Planning, 6, Kawran Bazar, Dhaka |
| 29 | Contact details of official inviting tender  | Phone: 9146535, Fax: 58151074 |
| 30. | **The procuring entity reserves the right to accept or reject all tenders without showing any reason** |

Md. Ferdous Alam

Joint Secretary

Director, IEM & Line Director, IEC

Directorate General of Family Planning

6, Kawran Bazar, Dhaka-1215